



# PRESS RELEASE

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## Marques McCammon appointed president of Ricardo Inc

**Former Chrysler, Aptera and Wind River executive, Marques McCammon, has been named as president of Ricardo's US subsidiary, spearheading the next stage of the company's growth in the North American market**

Marques McCammon joins Ricardo following five years as the head of automotive products and services with former Intel subsidiary, Wind River Systems, Inc.

A mechanical engineer, McCammon has built an automotive and marketing career that includes leadership roles with OEMs, Tier 1 suppliers, venture-backed start-ups and most recently, embedded software products and services.

"Marques brings to Ricardo a rare blend of infrastructure, energy, transportation, engineering and marketing know-how, combined with a distinct perspective on mobility gained while working on the software side of autonomous vehicles," commented Ricardo CEO Dave Shemmans. "He's helped build gas and electric vehicles, been involved with the inner workings of the 'Internet of Things,' began his career as a 'Detroit-three' engineer and has run marketing and sales organizations. His experience offers the perfect fit with Ricardo as we work to deliver a renewed corporate focus on sustainable growth in the automotive technology sector."

Educated at North Carolina A&T State University and the University of Michigan-Dearborn, McCammon initially worked in powertrain development with the then-

Chrysler Corporation and later helped kick-start the company's SRT performance marque after the Daimler-Chrysler merger. He subsequently moved to companies including ASC, Saleen and electric car start-up Aptera, before joining Wind River, where, as general manager and vice president, he directed global software systems product development, strategy, marketing and engineering services for connected and automated vehicles.



“The offerings of Ricardo are a perfect match for the experiences I have had throughout my career,” commented Marques McCammon. “I feel that I am made for this job and I’m excited to help recharge Ricardo’s core business while leveraging my experiences and relationships to accelerate the company’s position in the rapidly evolving mobility space.”

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## NOTES TO EDITORS:

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