



## PRESS RELEASE

### 21 September 2020

# Zero-carbon future for the Shipping Industry is achievable – Ricardo report

Transitioning the shipping industry to carbon-free fuels and renewable energy will eliminate emissions approximately equivalent to those of Japan or Germany while empowering local communities and economies

As part of Climate Week NYC, Ocean Conservancy has today released a new report, prepared by Ricardo, that presents a compelling case for the widespread adoption of 'electrofuels' to transition the international shipping industry from being one of the largest emitters of greenhouse gas emissions to a zero-carbon future. These electrofuels are synthetically derived from hydrogen or ammonia which are produced using renewable energy, as a drop-in replacement for fossil fuels.

"The climate crisis is already here and the shipping industry must do its part to transition away from fossil fuels now," said Dan Hubbell, manager of Ocean Conservancy's shipping emissions campaign. "A zero-carbon future for global shipping is possible with electrofuels playing an important role in delivering powerful benefits for people, economies and our planet."

The Zero-Carbon for Shipping report, developed by Ricardo's alternative energy experts, presents South and Central American case studies that demonstrate how existing technologies, such as electrofuels and renewable energy, will do a

lot of the work required to transition the shipping industry to a zero-carbon future. South and Central America have a lively shipping industry with total imports and exports to the region respectively of around \$1 trillion. Combined with increasing wind and other renewable energy sources, South and Central America are primed to lead the shipping industry away from fossil fuel dependency.



"We need governments to work with and encourage private investors in the region, to further develop local infrastructure that will allow a transition from fossil fuels to electrofuels," said Nick Ash, Ricardo's alternative fuels principal consultant, "Ports throughout South and Central America with renewable potential nearby are already great candidates to build electrofuel plants for their own use and ultimately, to provide zero-carbon refuelling along busy shipping lanes."

The report highlights an example of implementation where the adoption of electrofuels in Porto do Pecém, Brazil, would not only decarbonize the local shipping industry, but could also provide a carbon-free source of fuel for local steel and chemical manufacturing.

The Global Maritime Forum estimates that the total decarbonization of the shipping industry by 2050 will cost \$1.9 trillion. This price tag may seem high, but in 2018, global energy investment was \$1.8 trillion. "We have the opportunity to spend one year's worth of energy investment to eliminate the equivalent of Germany's greenhouse gas emissions. With that goal in mind, we need to advance the shipping decarbonization models Zero-Carbon for Shipping puts forward," said Dan Hubbell. "The good thing is we already have the necessary technology to eliminate emissions and achieve a zero-carbon future for shipping."

While electrofuels are carbon-free, they don't contain as much energy per unit volume as fossil fuels, so with similar onboard storage capacity, zero-carbon ships will need to stop at ports more frequently to refuel. Puerto Shougang Hierro, Peru, is an ideal location to provide refuelling for zero-carbon ships. The port is situated is along a busy trade route and has the ability to greatly expand its wind and solar infrastructure to provide enough power to support the

increased shipping and refuelling activity. Further developing the renewable energy infrastructure will also reduce the costs of renewable energy for other sectors all while providing jobs for people who relied on the fossil fuel industry for their livelihoods.



The case studies in the report are archetypal examples of how ports and ships around the world could draw on existing technology to achieve a zero-carbon future.

To download a copy of the Ricardo prepared **Zero-Carbon for Shipping Report**, visit the Ocean Conservancy website:

https://oceanconservancy.org/protecting-the-arctic/take-deep-dive/zero-carbon-shipping/

Ends

#### **NOTES TO EDITORS:**



Ricardo plc is a global, world-class, multi-industry consultancy for engineering, technology, project innovation and strategy. Our people are committed to providing outstanding value through quality engineering solutions focused on high efficiency, low emission, class-leading product innovation and robust strategic implementation. With a century of delivering excellence and value through technology, our client list includes the world's major transportation original equipment manufacturers, supply chain organizations, energy companies, financial institutions and governments. Guided by our corporate values of respect, integrity, creativity & innovation and passion, we enable our customers to achieve sustainable growth and commercial success. Ricardo is listed in the FTSE4Good Index, which identifies global companies that demonstrate strong environmental, social and governance (ESG) practices. For more information, visit <a href="https://www.ricardo.com">www.ricardo.com</a>.

**Ricardo Energy & Environment** is a leading sustainability consultancy, helping clients to respond to environmental challenges and opportunities around the world. Its team of over 450 staff draws on an impressive heritage supporting governments and businesses for over 40 years. The consultancy is an operating division of Ricardo plc. For more information, visit <a href="https://ee.ricardo.com/">https://ee.ricardo.com/</a>

#### **About Ocean Conservancy:**

Ocean Conservancy is working with you to protect the ocean from today's greatest global challenges. Together, we create science-based solutions for a healthy ocean and the wildlife and communities that depend on it.

#### Media contacts:

Trevor Glue
Ricardo Energy & Environment
Tel: +44 (0) 1235 753429
E-mail: trevor.glue@ricardo.com

Anthony Smith Ricardo Media Office

Tel: +44 (0)1273 382710 E-mail: media@ricardo.com