

Farm Innovation Grant FAQ's

Who can apply for a Farm Innovation Grant?	Anyone farming or managing land in the Anglian Water Region can apply. Applicants within our current priority focus areas (marked on the map) will have a better chance of success.
How much can I apply for?	Up to £7500
Can I apply for 100% funding for my project?	We won't fund 100% of a project and requests for more than 50% are unlikely to be successful.
What about if I have had funding in the past?	You are still welcome to submit an application, but it may be taken into account.
I've already received Farm Cluster support from Anglian Water, can I apply for the Farm Innovation Grant?	Yes, provided you are seeking funding for additional items/actions over and above those already agreed in your Farm Cluster agreement.
I have several projects in mind. Can I put in more than one application?	Within the application window you can submit multiple applications however, the maximum combined funding to any business is limited to £7500.
I've already started a project. Can I still apply?	No. This funding is for new, innovative projects so must be agreed before a project begins.
Can I apply for a multi-year project?	Payments will be made upon pre-agreed evidence having been sent in and approved before the end of August 2026 or by agreed arrangement with the local Anglian Water Catchment Advisor.
I am part of a cluster group and would like to submit a combined bid for all members. Am I still limited to £7500?	The limit for any bid is £7500 per business or the Cluster as a whole, if submitting a bid for the benefit of multiple Cluster members such as for kit/services. Members of the cluster group are welcome to submit their own bids which will be assessed individually.
Do I have to buy new machinery to be eligible for the grant?	No. We welcome bids for pre-used equipment. It demonstrates good value whilst not impacting the project.
Can I apply for rainwater harvesting or concreting my yard?	No. We are looking for projects which demonstrate innovation, and there may be more appropriate funding streams available.
How does AW decide which bids are successful?	Every bid will be assessed by an independent panel, using a standard set of criteria. These will include the amount requested, the impact on water quality, the connectivity to raw water sources for drinking water, innovation, area influenced, how learnings will be shared, potential risk to delivery and clear costings, as well as a detailed description of the project.
When will I receive the grant money?	A payment schedule can be agreed which is appropriate to the project. Our preferred option is payment on completion, once evidence has been submitted. This will normally require evidence of a paid invoice and/or photographs.