



PRESS RELEASE

5 December 2019

Ricardo webinar will show how to develop an effective corporate net zero strategy

The first in a series of webinars to help organizations develop a practical and actionable net zero strategy will be hosted by Ricardo on at 11:00 - 12:00 GMT [12:00 – 13:00 CET] on 16 January 2020

Pressure is increasing globally on organizations of all types and sizes to respond to the 'Climate Emergency' by making commitments to achieving a 'net zero' future in terms of achieving an overall balance between emissions produced and emissions taken out of the atmosphere. However, understanding the complexities of developing and delivering on a practical and effective net zero strategy remains to many a significant challenge.

To help address the challenge of developing a net zero strategy, Ricardo is supporting organizations across all sectors of the economy to establish their own strategies, roadmaps and technological appraisals. This includes the establishment of a framework within which companies can operate to deliver their own net zero future and demonstrate their respective contributions to achieving sustainability.

As part of this support, Ricardo has developed a free webinar series through which the company's multi-disciplinary environmental and economic experts will help provide attendees with a better understanding of what net zero looks like for an

organization, and importantly, what needs to be considered when developing and delivering a practical and effective net zero strategy.



The first in this series of webinars will be hosted at 11:00 - 12:00 GMT [12:00 – 13:00 CET] on 16 January 2020. The event will cover a range of information important to developing a net zero strategy, including; the likely impacts of long-term policy drivers and support measures, organization communication and engagement both in-house and across economic sectors, as well as the use of technology and the risks associated with a failure to create a viable net zero strategy.

To register for the webinar visit:

<https://register.gotowebinar.com/register/7817404931017717003?source=PR>

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NOTES TO EDITORS:

Ricardo plc is a global, world-class, multi-industry consultancy for engineering, technology, project innovation and strategy. Our people are committed to providing outstanding value through quality engineering solutions focused on high efficiency, low emission, class-leading product innovation and robust strategic implementation. With a century of delivering excellence and value through technology, our client list includes the world's major transportation original equipment manufacturers, supply chain organizations, energy companies, financial institutions and governments. Guided by our corporate values of respect, integrity, creativity & innovation and passion, we enable our customers to achieve sustainable growth and commercial success. Ricardo is listed in the FTSE4Good Index, which identifies global companies that demonstrate strong environmental, social and governance (ESG) practices. For more information, visit www.ricardo.com.

Ricardo Energy & Environment is a leading sustainability consultancy, helping clients to respond to environmental challenges and opportunities around the world. Its team of over 450 staff draws on an impressive heritage supporting governments and businesses for over 40 years. The consultancy is an operating division of Ricardo plc. For more information, visit <https://ee.ricardo.com/>

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